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**FOR IMMEDIATE RELEASE**

## **MANN'S INTRODUCES ICELESS TRIMMED AND SHAVED BRUSSELS SPROUTS**

*New size and iceless convenience unlike anything else on the market*

**Salinas, Calif. – February 23, 2016 – Mann Packing** continues its tradition of innovation today with two new iceless Brussels sprouts products. Trimmed or shaved, the sprouts are now offered in specialized foodservice packs, delivering a more manageable quantity without the mess that comes with iced product.

The Trimmed Brussels Sprouts are closely trimmed at the stem, eliminating the need for trimming in back-of-house, and are packed in two breathable bags to inhibit browning at the cut point. The sprouts are whole, providing complete flexibility for chefs to prepare as is or cut to spec.



“We’re comparing these Brussels sprouts products to what iceless green onions have done for the foodservice industry – providing a classic, iceless pack in a user friendly format without the wax carton and mess,” said Gina Nucci, director of foodservice marketing at Mann’s.

Mann’s Shaved Brussels Sprouts deliver a blend of consistent, 1/8-inch cut leaves along with the “planks” of the sprouts. This format allows them to be used in raw applications such as salads or slaws, as well as faster cooking techniques like flash sauté or high-heat roast, which are not possible with whole Brussels sprouts.

“Brussels sprouts have been an ‘it’ vegetable for a few years now, and show no signs of stopping,” Nucci continues. “The latest research shows that close to 60% of operators are currently using Brussels sprouts, and our new iceless products are delivering them in a way that no one else is.”



Mann’s Iceless Trimmed Brussels Sprouts are available in two 5-pound bags while the Shaved Brussels Sprouts come in five 2-pound bags. The case is extremely low profile, requiring minimal walk-in space.

For more information on Mann’s full line of products, visit [veggiesmadeeasy.com](https://veggiesmadeeasy.com), and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

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### **About Mann Packing Company**

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann’s is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women’s Owned Business Certification from the Women’s Business Enterprise National Council - the most widely recognized and respected certification in the United States for women’s business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.