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FOR IMMEDIATE RELEASE

MANN PACKING TO HIGHLIGHT CUTTING EDGE PRODUCTS AT CPMA

Three new Mann's Culinary Cuts® products, among others, to be on display

Salinas, Calif. – April 5, 2016 – [Mann Packing](#) will highlight three new additions to its award-winning Mann's Culinary Cuts® line at the Canadian Produce Marketing Association's [Convention and Trade Show](#) in Calgary. The new, fresh cut vegetable products include Shaved Brussels Sprouts, Cauliettes® (finely chopped cauliflower) and Broccoli Clovers. Information on the full line, including Sweet Potato Ribbons and Butternut Squash Zig Zags, can be viewed at the company's bilingual consumer [website](#).



The company is now shipping the new products across Canada and will showcase them in booth #622.

Also, Mann's has been supporting CPMA's [Half Your Plate](#) initiative since its inception and prominently features the logo on bags of its Sugar Snap Peas distributed in Canada. Half Your Plate is a healthy living initiative that empowers Canadians of all ages to eat more fruits and veggies to improve their health while providing simple and practical ways to add a variety of produce to every meal and snack.

"We are always excited during the lead up to CPMA, especially when we're going to highlight innovative new products like Mann's Culinary Cuts," said Ben Alviano, national business manager for Mann's in Canada. "Mann's is very proud of

our longstanding partnership with CPMA, and the tremendous progress of the *Half Your Plate* initiative.”



For more information on Mann’s full line of products, visit veggiesmadeeasy.com and culinarycutsclub.com and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

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About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann’s is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women’s Owned Business Certification from the Women’s Business Enterprise National Council - the most widely recognized and respected certification in the United States for women’s business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.